

inspiration design group

our aim is to
inspire individuality



our proposal

By keeping things simple, you get to see a clearer picture. At Inspiration Design Group (IDG) we create effective marketing communications based on listening, thinking and delivering individuality.

We don't believe in lecturing about the best ways to scope a project, but build a clear focus to make you stand out from the competition. The way we work is based on:

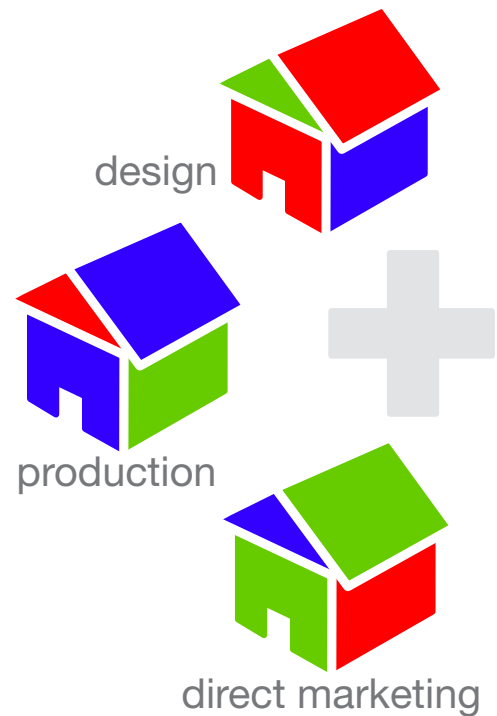
Understanding your audience and recommendations on how best to target.

Planning, co-ordinating and monitoring campaigns.

Providing all services under one roof.

Partner for the long term.

Our vision is to make a difference by fresh thinking and for our clients to go from strength to strength.



your company id

Before the start of a brand project, we need to understand what stamps a distinctive identity – making your company stand out in a crowd and delivering value to your customers.

At IDG we strive to communicate your identity from implementing your logo onto headed paper, creating a press campaign or delivering various packaging products.

It's not about spending huge amounts of budget on bespoke production methods, but keeping to an ethos of delivering awareness, quality, recognition and most of all individuality to your identity.

We build a brand that creates strong name awareness and association, with the primary objective to generate brand loyalty.



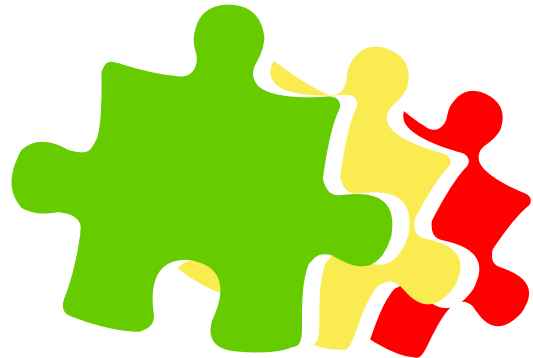
marketing strategies

It could be argued that the word 'strategy' is the most over used phrase in business today. Everybody seems to have a strategy for everything out there.

The stamp for our focus is simple, we believe in doing! Our aim is to listen, co-ordinate and lead to action. This way we ensure that any deliverable is relevant and works with your business requirements and marketing needs.

Once there is clarity and clear direction, the pieces fit together. From inception to completion of a project, IDG will show the development from a single idea to a completed picture.

It's clarity that helps to define strategy and our transparency that develops longevity with our clients.



production methods

Print Production

Understanding the wider marketing environment is fundamental. Our experience and relationship with print suppliers gives us a strong buying power on all items, from a simple set of stationery to complex packaging.

At IDG we deliver quality products at competitive prices, with a fast turnaround and prompt delivery.

Online Production

From delivering bespoke presentations to a new micro site, our offering is based on an integrated approach, where delivering a consistent message through alternative methods is all under one roof at IDG.

By offering a full service, we help to target resources and eliminate waste.



contact us

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